

Steady Lift in Traffic Boosts Organic Sales Leads

REMOTE PATIENT MONITORING & VIRTUAL CARE SOLUTIONS



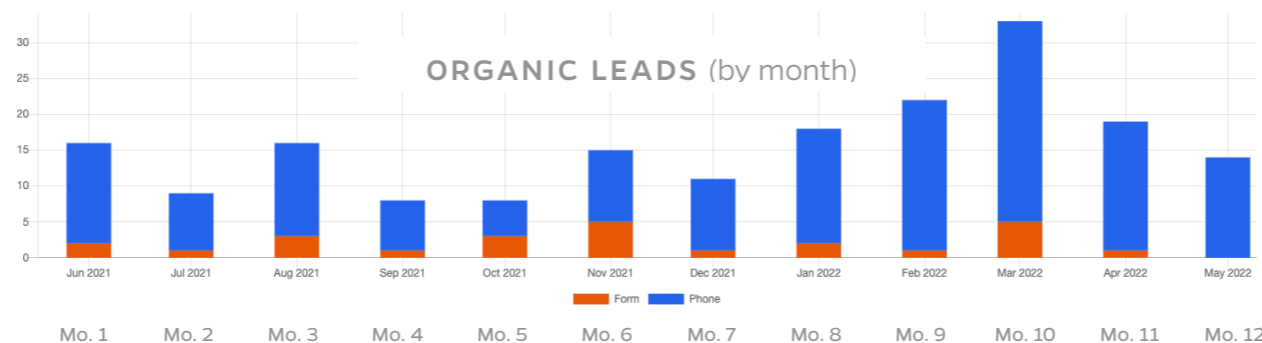
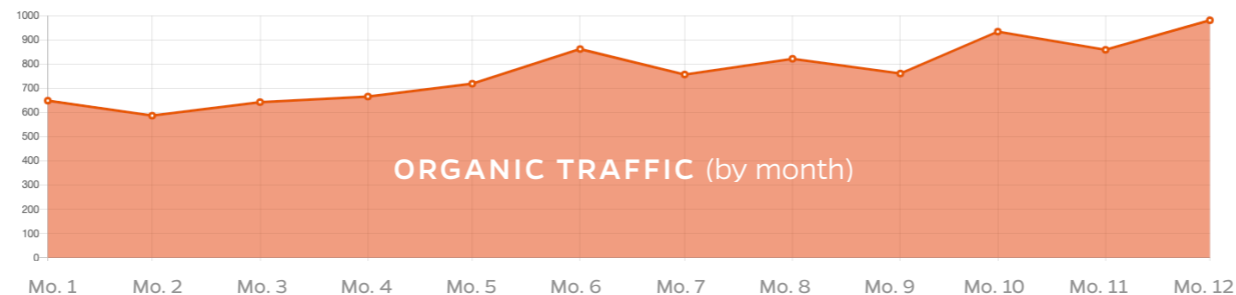
“Working with Straight North has been a great experience. Our account representative and the rest of the team have been a true pleasure to work with.”

KEELIE TRUELL
MOZZAZ



KEY TACTICS

- ✓ Optimized the most essential website pages
- ✓ Developed strategic blog posts to generate new quality traffic
- ✓ Fortified backlink profile



ORGANIC TRAFFIC

▶ Steady traffic increases (YoY)

ORGANIC LEADS

▶ **116%** increase (YoY)

