

Traffic and Inquiries are Strong!

HEALTH CLUBS AND PERSONAL TRAINERS — MULTIPLE LOCATIONS

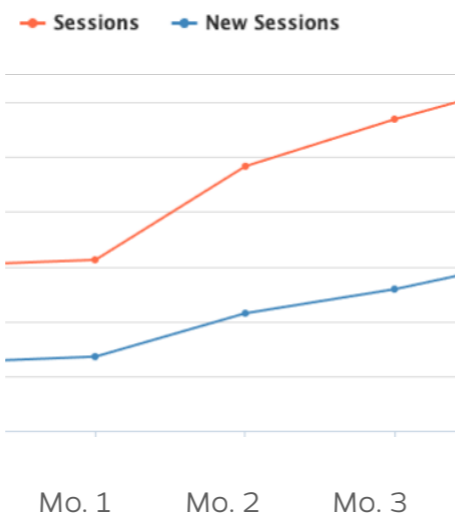
RE|CLAIM FITNESS
RESOLVE RESET RENEW

TARGET KEYWORD RANKING INCREASES

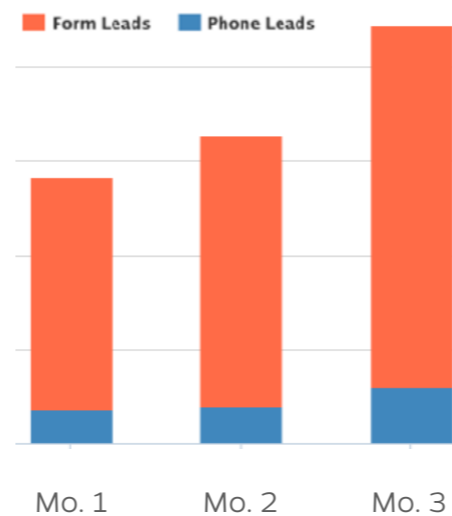
Fitness center with children **+6**

Gym with childcare **+59**

ORGANIC TRAFFIC



ORGANIC INQUIRIES



SEO RESULTS

- ▶ Organic traffic **+50%**
 - ▶ **+34%** New sessions
- ▶ Inquiries **+56%**
 - ▶ **+55%** Forms
 - ▶ **+67%** Phone Calls

